



FOR IMMEDIATE RELEASE

Contact:

Jennifer Davidson
RMD Advertising
614-794-2008

Davidson@RMDadvertising.com

Mid-Atlantic Wholesale Produce Company Feeds Hometown Hungry

*Four Seasons Family of Companies Donates Sales Percentage to Hunger-Fighting
Non-Profit Feeding America*

Ephrata, PA. (June 18, 2010) – Four Seasons Produce, Inc., a wholesale distributor of produce and its subsidiaries, is proud to announce a fundraising partnership with Feeding America. Running June 26 through July 4, Four Seasons will donate \$0.10 for every case of produce sold and delivered. As part of their efforts in excellence and strong community work, Four Seasons aims to support the communities which they service with the Feeding America donations.

In addition to pledging a portion of sales, Four Seasons is also working with and encouraging suppliers and partners to make a difference. Hunger in the U.S. is a growing issue affecting a significant portion of the American population. One in six people don't know where their next meal is coming from and 14.6% of all households are food insecure. One dollar donated through this effort is the equivalent of seven meals provided for the food insecure of Washington D.C. and Pennsylvania.

Feeding America, the nation's leading domestic hunger-relief organization, operates to feed America's hungry via a national network of food banks. More than 37 million low-income individuals facing hunger are served each year, with 14 million of them being children and 3 million being seniors. Participating food banks in the D.C. and Pennsylvania area include Philabundance, Central PA Food Bank, Greater Berks Food Bank and Capital Area Food Bank in D.C.

"With so many being food insecure in our state alone, it will take an effort from all of us to make a difference," says Ron Carkoski, President & CEO, Four Seasons Produce, Inc. "Faced with this reality, we have an opportunity to make a difference to reduce the number of families that go hungry this summer...as well as rest a little easier knowing we took action."

About Four Seasons Produce, Inc.

Founded more than thirty years ago, Four Seasons Produce, Inc. is a leader in wholesale produce, providing top-quality fruits and vegetables to meet the large volume demands of its clients. Four Seasons Produce is committed to growing ideas and producing excellence. This dedication to innovation and excellence is what makes them one of the leading wholesale produce distributors in the United States. Four Seasons maintains strong alliances with customers, associates and suppliers alike, and these alliances contribute to their success. For more information about the company, visit www.FSProduce.com.

www.FSProduce.com